

TOWN MANAGER'S MONTHLY REPORT March 2022

Rafael G. Casals, ICMA-CM, CFM rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The two platforms that currently have the biggest reach are Facebook and Instagram.



*Reach: the number of unique accounts that saw any of the Town's posts at least once. Please note this metric changed in the Jan. 2022 report from previous months due to a change in available Facebook data.



FACEBOOK

- 5,687 followers (+85 from last month)
- 7,900 Engagement in February 2022
- 21,333 Accounts reached in February 2022



INSTAGRAM

- 7,184 Total Followers (+126 from last month)
- 1,146 Likes in February 2022
- 27,967 Impressions in February 2022



NEXTDOOR

- 13,054 Verified Members in Page Reach
- 68 Member "thank you" in February 2022
- 7,228 Impressions in February 2022



TWITTER

- 476 Total Followers (+14 from last month)

- 4,255 Impressions in January 2022



YOUTUBE

- 184 Subscribers (+21 from last month)

- 3,448 Views in February 2022
- 2,641 unique viewers in February 2022



LINKEDIN

- 302 Followers (+7 from last month)

- 134 Impressions in February 2022

Post Impressions Minutes viewed Total c People reached Engagement Reactions Comments Shares Cutler Bay 2022 GO Bond Election for the 16 Acres Watch this vide. 3,138 29,430 9,447 438 218 145 6,720 75 We're going to have our first Drive In Golf Cart Movie Night on Sat. 6,723 6,461 539 128 95 22 11 822 vn of Cutler Bay Thank you to everyone who voted in our Drive-in Golf Cart Movie 4,215 3,900 128 80 31 17 0 263 Town of Cutler Bay e are many things we L 🖤 VE about Cutler Bay, but at the top 3,924 3,678 195 160 28 0 277 7 n of Cutler Ba Status update Check out these great shots by Nature Postings of Ia... 1,964 1,915 44 29 0 238 own of Cutler Bay

Top 5 Facebook Posts in February 2022 (Biggest Reach & Engagement):

Top 5 Instagram Posts in February 2022 (Biggest Reach & Engagement):



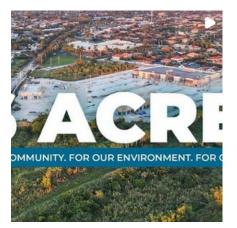
Likes: 236 | Comments: 36 | Reach: 4,607



Likes: 225 | Comments: 9 | Reach: 4,299



Likes: 186 | Comments: 5 | Reach: 2,598



Likes: 95 | Comments: 11 | Reach: 2,559



Likes: 109 | Comments: 1 | Reach: 2,454

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
02/10/2022	State of South Dade with Mayor Meerbott and various elected officials	Seminole Theatre
02/11/2022	Town of Cutler Bay Properties Site Visit with Town Attorney (TA) Friedman	Town of Cutler Bay
02/14/2022	Florida Department of Transportation Annual Safety Certification: On Demand Services	Town of Cutler Bay
02/15/2022	TRC District Modification Ord. Discussion with Council Member Duncan and TA Friedman	Town of Cutler Bay
02/16/2022	GO Connect Onsite Filming with Mayor Meerbott and Commissioner Cohen Higgins	Cutler Ridge Park
02/16/2022	February 16, 2022 Town Council Meeting Agenda Briefing with Council Member Lord	Town of Cutler Bay
02/16/2022	Meeting with Madame Mayor Levine Cava and Council Member Suzy Lord	Town of Cutler Bay
02/16/2022	Whispering Pines Park Site Visit	Whispering Pines Park
02/16/2022	Regularly Scheduled Town Council Meeting	Town of Cutler Bay
02/17/2022	Department Directors Staff Meeting held virtually	Town of Cutler Bay
02/17/2022	Redevelopment Property Site Assessment Report Discussion with TAs and Consultants	Town of Cutler Bay
02/18/2022	Florida City and County Managers Association District V Training	Town of Cutler Bay
02/22/2022	GO Bond Education Campaign Outreach: Cutler Ridge Women's Club Meeting	East Ridge at Cutler Bay
02/23/2022	Meeting with School Board Member Luisa Santos to Discuss Town Updates	Town of Cutler Bay
02/23/2022	16 Acres Legacy Park and Municipal Complex Visioning Public Involvement Meeting with Council Member Lord	Town of Cutler Bay
02/24/2022	Site Visit – Whigham Elementary School with Board Member Santos	Whigham Elementary
02/24/2022	Town of Cutler Bay Vision - Potential Opportunity Discussion with Potential Investor	Town of Cutler Bay
02/24/2022	Yiftee Webinar Guest Speaker – Cutler Bay Cash Program	Town of Cutler Bay
02/25/2022	Meeting with South Dade Elected Officials to Discuss the RTZ Proposal	Town of Cutler Bay
02/25/2022	AARP Age-Friendly Network Meeting Guest Speaker – Age-Friendly Action Plan	Town of Cutler Bay
02/25/2022	GO Bond Education Campaign Outreach: Cutler Lakes Condominium Meeting	Town of Cutler Bay
02/26/2022	Ms. Penrod's Celebration of Life	Cutler Ridge Park
02/28/2022	GO Bond Education Campaign Outreach with Mayor Meerbott and Council Member Lord	East Ridge at Cutler Bay
03/01/2022	Federal Appropriations Discussion with Town Consultant	Town of Cutler Bay
03/02-04/22	International City/County Managers Association Southeast Regional Conference	Atlanta, GA
03/08/2022	Chanterelle HOA Concerns Discussion with Council Member Lord	Town of Cutler Bay
03/08/2022	Federal Infrastructure Priorities Virtual Meeting with Madame Mayor Levine Cava	Town of Cutler Bay
03/08/2022	GO Bond Education Campaign Outreach: Chanterelle HOA Monthly Meeting	Cutler Bay Worship Center
03/09/2022	GO Bond Education Campaign Outreach	Pinewood Villas
03/09/2022	GO Bond Education Campaign Outreach	Isles at Bayshore Clubhouse

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR FEBRUARY 2022

Building Division	FEBRUARY
Building Permits (all trades)	159
Certificates of Use	15
Certificates of Occupancy	3
Permit Renewals	15
Code & Compliance Division	FEBRUARY
Cases Opened this Month	142
Cases Opened Since January 2020	338
Cases Brought Before Special Magistrate	
Next Special Magistrate Hearing Date	03/08/2022
Weekend Enforcement Efforts	FEBRUARY
Garage Sales	0
Garage Sales Work Without a Permit	0 26
_	
Work Without a Permit	26
Work Without a Permit Commercial Vehicles	26 13
Work Without a Permit Commercial Vehicles Right-of-Way Sales	26 13 2
Work Without a Permit Commercial Vehicles Right-of-Way Sales Boats	26 13 2 6

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

HELP PROTECT CONSERVATION SITE

Did you know the portion of land north and south of SW 224 Street and 97 Avenue is a protected conservation site? This area of land is prone to two recurring problems that pose serious threats to the surrounding environment: ATV riding and illegal dumping.

Watch this video to learn more and if you witness these violations, please report it to the Town.

To report motorized vehicles on the protected site, call the non-emergency police line at (305) 467-5423 (or 305-4-POLICE)

For illegal dumping, contact our Code Compliance Department at (305) 234-4262 during regular business hours (Monday-Friday, 8 a.m.-5 p.m.) or call the Hotline at (786) 573-5551 after hours



Police Department

CRIME STATISTICS CHART FOR FEBRUARY 2022

	FEBRUARY	2022 YTD	2021 YTD	YTD % CHANGE
Homicide	0	0	0	N/C
Forcible Sex Offenses	2	0	2	N/C
Robbery	1	3	1	-66.67%
Larceny (Over)	3	14	7	-50.00%
Auto Theft	0	4	8	100.00%
Burglary Commercial	1	2	2	0
Burglary Residential	2	8	4	-50.00%
Aggravated Assault	2	2	4	100.00%
Aggravated Battery	0	2	1	-50.00%
TOTAL:	11	35	29	-17.14%

For additional information on crime statistics specific to your neighborhood, click on the following link: http://www.crimemapping.com/map/fl/miami-dadecounty

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 -FEBRUARY 28)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2022	07:16	264
2021	06:32	285

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 –FEBRUARY 28)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2022	12:54	1,610
2021	12:59	1,880

Our Commitment to Keeping You Informed



Cutler Bay Earns GFOA Distinguished Budget Presentation Award

The Government Finance Officers Association has <u>awarded Cutler Bay with the Distinguished</u> <u>Budget Presentation Award</u> for the 7th Consecutive Year for our 2020-21 Adopted Budget Book. This award is the highest form of recognition in governmental budgeting and reflects our ongoing commitment to financial transparency. <u>Check out the budget book for yourself</u> and <u>visit our transparency portal</u>, which provides details on the Town's expenditures, revenue and budget information for the current and previous fiscal years.



Coming Soon: Roadway Resurfacing in Portions of Whispering Pines

Beginning approximately at the end of this month, we will begin our Roadway Resurfacing Project in sections of Whispering Pines Estates (Section 2 & 4), Bel-Aire Section 23 and Munne Royal Homes. Access to local roads will be maintained during construction, however, traffic patterns in the area may be altered as the project progresses. The project will include milling of existing asphalt, placement of 1" Type S-III Asphalt Concrete Surface Course, adjustment of valve boxes and manholes, installation of raised pavement markers, placement of 24" thermoplastic stop bars with double yellow striping, and sidewalk repairs. For more information on the Project, <u>click here</u>



An Important Update Regarding the Pool at Cutler Ridge Park

Guests of the pool at Cutler Ridge Park may have noted that the water-heater at the pool is broken. Being in service for 50 years, the pool has received wear and tear through the years and the water heating system has reached a point that is beyond repair. The cost to fully replace the system is over \$50,000, which is in addition to the cost of a few more important updates the pool needs. While correcting this issue will require sizeable funding, we want to assure pool-goers that we're looking at all possible solutions—long-term and short-term—to provide a better experience.

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our enotifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.

6	
IJ	

The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit